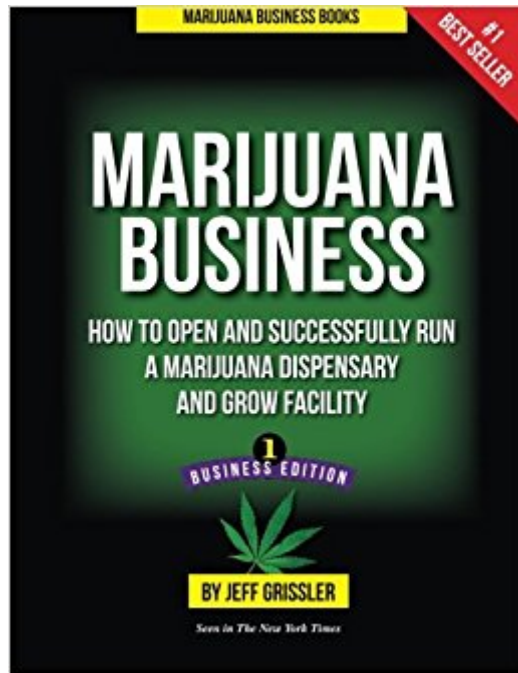


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Marijuana Business: How To Open And Successfully Run A Marijuana Dispensary And Grow Facility



Synopsis

How to open and successful run a Marijuana dispensary and grow facility Finally, a book that helps entrepreneurs young and old on their journey of finding the "American Dream." • Is this the new Gold Rush? Will people want to get involved with this industry? What are the potential for earnings . . . millions? Billions? As more states agree to the sale of marijuana, the opportunity to open dispensaries and/or grow facilities will continue to rise. Over the last two decades, large corporations like Monsanto, a sustainable agricultural company, have bought up hundreds of family farms and turned their food harvests into huge profits. It is not a stretch to envision the same tactics being applied to the marijuana industry. The opportunity is here, and it's real, and the possibilities are endless. This book is a step-by-step guide to help you be on the winning side of this Green Rush. The Marijuana Business books leave no stone unturned. This book will teach you what others have yet to learn. Jeff Grissler will put you on the fast track to success in the marijuana business. The American dream is still possible. Your journey starts here | Visualize, dream, plan and organize your new business venture Assess and pick the right locations Select your legal and financial teams Navigate through the entire legal process Find the money or capital that you will need to finance your new business venture Learn how to put a business plan together Design a dispensary and grow facility Learn how to grow marijuana Hire the right staff for your business Learn about Air tight Security And, everything else you will need to own and operate a profitable marijuana business Marijuana Business enables you to be sure you don't forget any details. With this book you will have laid the groundwork, from start to finish, for eliminating the mistakes others have made, preventing unforeseen problems, and running a successful marijuana business.

Book Information

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Customer Reviews

I bought "Marijuana Business" new here at for \$18.00 out of curiosity. I live in Colorado, and the Denver Post recently reported that there are now more marijuana shops than there are Star Bucks in the city and county of Denver. The author, Jeff Grissler, in writing this book...is presenting himself to be an expert in successfully opening and running a marijuana dispensary. I had "high" hopes that this man knew his "turf." The buyer is given no indication that this book is focussed on the state of Colorado. The marijuana laws of each state are unique to each state, this book is limited to Colorado's framework. The author should have pointed that fact out clearly. As a potential purchaser of this book, if your interests lie outside Colorado, you will need to look elsewhere. There is a sample business plan. Probably the most critical component to any business venture. The writing in this critical section is mechanical, and not very insightful. Considering the topic, it's very generic. You could almost use this generic information as a simple framework for any number of business ventures. The issue is that a marijuana dispensary is very specialized and highly regulated business to be given such a generic frame work. More importantly, the data tables in the business plan intended to present to the reader approximate expenditures are ALL \$0.0 for each of the entries. There are NO projected expenditures presented for a person to aid them in developing their own business plan. The most obvious impression that this screams to the reader is, "As the expert author of this book, I have NO experience". Further in the book the reader will find Pages 138 -145.

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